

INDEPENDENT LIVING SURVEY

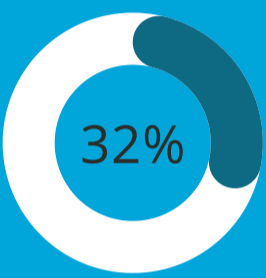
In August 2022, EngAge BC contracted ResearchCo to survey 1,200 residents from British Columbia's Lower Mainland.

PERCEPTION OF IL

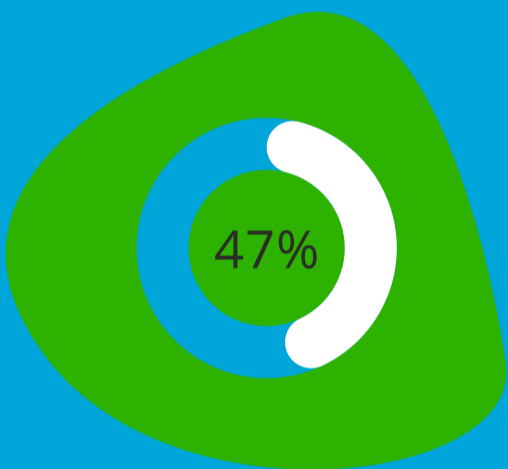
Just over three-in-four respondents have a positive opinion of independent living homes.



MOVING TO IL



Amongst the respondents aged 45-to-64, 32% envision their older friend or relative moving into an independent living home/retirement community in the next 10 years+.



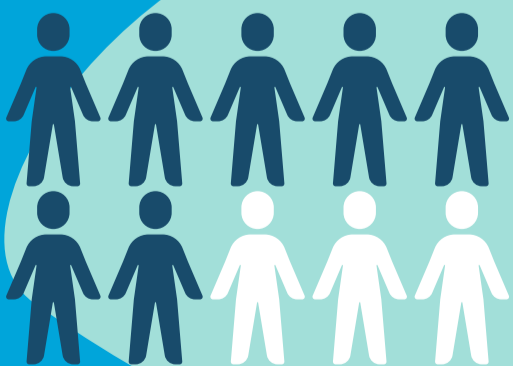
47% of those 64+ could envision moving into an independent living home within the next ten years.



Four-in-five respondents say a quality assurance program would make them "very likely" or "moderately likely" to choose a retirement community or home health organization.

NAVIGATION

More than nine-in-ten respondents (93%) say that a website which listed everything available in their community be would be "very helpful" or "moderately helpful," if they needed independent living or home health care services



ATTENDING AN EXPO

Of those 65+, seven-in-ten respondents (69%) say they are "very likely" or "moderately likely" to attend an expo showcasing services and supports for older adults, such as independent living, home health, assisted living and long-term care